1. Male Farmer – Old-Rich

Anil is 57 and has been active in village politics for the last decade. He is currently the village representative and has various large sugarcane plantations across the village and access to ground water with two bore wells. He is networked with the local administration and banking officials in the area. He has recently bought the sugarcane factory in the town.

2. Female Farmer – Old – Rich

Parvati is 52 and has two children studying professional courses in the city. Apart from a large sugarcane plantation that is owned by her husband, some coconut trees, a petrol bunk on the highway, she has a grocery shop at the village square where she spends most of her day.

3. Male Farmer- Young – Rich

John is 23, unmarried and has just completed his biotechnology degree. He has inherited his father's large sugarcane plantation and is interested in using new farming technologies to improve agricultural productivity. He likes to ride around the countryside in his new motorcycle.

4. Female Farmer – Young – Rich

Brinda is 22, recently married and has completed her literature degree. She manages her husband's sugarcane plantation. She has domestic servants to cook for the labourers on the farm and help her in the housework. She is actively involved in community mobilization.

5. Male Farmer – Old – Poor

Lingappa is 48 and has a small farm without access to water. During the dry season, he often works on the neighbouring sugarcane farm. His income goes in repaying a loan which was taken for his daughter's wedding. In the evenings he is found at the village square discussing politics with other men from the village.

6. Female Farmer- Old – Poor (Head of the Household)

Satyamma is 58, a widow and mother of three children. She cultivates millets and flowers on her small farm, located downstream to the river in the village. She is repaying a loan by doing domestic work in various houses of the village. Through her hard work, she aspires to give a better life to her children.

7. Male Farmer – Young – Poor

Apparao, aged 34, started working at his small farm at a very young age after dropping out of school in 4th grade. He is a father of two young children. On his farm, he typically grows millets and a few vegetables. There are often months of the year when he goes in search of work in the village or the nearby town.

8. Female Farmer – Young – Poor

Devamma is 25, married and has a young two-year-old son. She gave up schooling very early on, so that her brother could continue his education. The farm is owned by her husband, but she manages several operations on the farm. She grows enough for subsistence and occasionally sells a portion of the crop. She provides tailoring services in her free time using her sewing machine.

9. Male Farmer – Old – Landless

Abdul is 56, Muslim, and has two children. He is landless and lives in a tin sheet house along the highway. He does odd jobs at hotels and the petrol bunk on the highway to earn his daily wage.

10. Female Farmer – Old – Landless

Leela is 45 and landless. She is indebted because she had a death in the family and had to take medical loan. She has two children and wants them to acquire higher education.

11. Male Farmer – Young - Landless

Murti is 32 and works at the village representative's sugarcane plantation. He is unmarried and earns a living to look after his parents, who are unwilling to leave the village. He wants to buy some farmland but hasn't achieved it yet. He drives the village representative's tractor for a daily wage in the village from time to time.

12. Female Farmer – Young – Landless

Agnes is 23, unmarried, and started working as an agricultural labourer at the age of 11 because she lost her father due to an accident. She is indebted and works on sugarcane farms in the days, and the local grocery shop in the evening to pay her loans. She looks after her aging mother.